



MobileKraft

MobileKraft Limited

[www.mobilekraft.co.uk](http://www.mobilekraft.co.uk)

## Privacy Policy

MobileKraft is committed to protecting and respecting your privacy.

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may change this Policy occasionally, so please check this page periodically to ensure you're happy with any changes. By using our website, you agree to be bound by this Policy.

### How do we collect information from you?

We obtain information about you when you use our website, for example, when you contact us about products and services or if you register to receive one of our newsletters.

### What type of information is collected from you?

We only collect primary personal data about you, which does not include any particular type of information. For example, the personal information we collect might include your name, email address, IP address, and information regarding what pages are accessed and when.

### How is your information used?

We may use your information to:

- To fulfil your requests by us or by others involved in its execution.
- To carry out our obligations arising from any contracts entered into by you and us.
- To contact you for customer satisfaction surveys, market research or in connection with certain transactions.
- To support the products or services you have obtained from us.
- To notify you of changes to our services.
- For marketing purposes, if you have permitted such use. These may include information about products, services, company, and industry news.
- To personalise your experience while you are on our sites and for Web site usage statistics.
- To process a job application.

We review our retention periods for personal information regularly. We will hold your personal information on our systems for as long as is necessary for the relevant activity or as long as set out in any relevant contract you have with us. We will keep the information we use for marketing purposes with us until you notify us that you no longer wish to receive this information.

## **Who has access to your information?**

We will not sell or rent your information to third parties. In addition, we will not share your information with third parties for marketing purposes.

Third-Party Service Providers working on our behalf: We may pass your information to our third-party service providers, subcontractors and other associated organisations to complete tasks and provide services to you on our behalf. However, when we use third-party service providers, we disclose only the personal information necessary to deliver the service.

## **Your choices**

If at any point you believe the information we process on you is incorrect, you can request to see this information and have it corrected or deleted. In addition, if you wish to complain about how we have handled your data, you can contact us using the details at the bottom of this Policy.

If you are dissatisfied with our response or believe we are not processing your data as per the law, you can complain to the Information Commissioner's Office (ICO).

Security precautions in place to protect against the loss, misuse, or alteration of your information.

When you give us personal information, we ensure the safe treatment of your data.

Where we have given (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

## **Links to other websites**

Our website may contain links to other websites run by other organisations. This privacy policy applies only to our website, so we encourage you to read the privacy statements on the other websites you visit.

We shall not be responsible for other sites' privacy policies and practices, even if you access the other sites using links from our website.

## **Transferring your information outside of Europe**

As part of the services offered to you through this website, the information which you provide to us may be transferred to countries outside the European Union ("EU"). As an example, this may happen if any of our servers are located in a country outside of the EU. These countries may not have similar data protection laws to the UK. If we transfer your information outside of the EU in this way, we will take appropriate security measures to ensure that your privacy rights remain protected as outlined in this Policy.

## **Review of this Policy**

We keep this Policy under regular review. This Policy was last updated in Aug 2023.

Any questions regarding this Policy and our privacy practices should be sent to the following:

Email [info@mobilekraft.co.uk](mailto:info@mobilekraft.co.uk)